

FACT SHEET

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HMW - Next Generation is an ambitious venture of the Acceleration Hub company to become the preferred enabler for convenient and joyful future mobility. Heritage meets market demand: The revitalization of the HMW brand aims to serve the emerging market of everyday mobility by offering a unique combination of comfort, style and practicality.

"With HMW we take on the outlasting spirit of a recognized historical brand. The products we develop under the influence of current market trends are tailored to future mobility needs and demands. Through targeted marketing strategies, partnerships, and a strong brand image, we strive to establish HMW as the leading choice for future mobility." says Elias Juraszovich, CEO.

The focus is on user-friendliness, harmonious designs and the everyday urge to make successful progress. This is what the smart and stylish products should stand for. HMW will help to make everyday mobility, all the way to the last mile, a joyful experience.

HMW - Enjoy Mobility.

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